

COURAGE BECOMES VISIBLE: PROLICHT LAUNCHES NEW ACOUSTIC LUMINAIRES

With the product launch in September 2025, PROLICHT takes a bold step forward. The ACOUSTIC family has not only been updated but fundamentally redesigned – with sharper forms, innovative details, and significantly enhanced performance.

FROM CLASSICS TO NEW INTERPRETATIONS

This relaunch is not a facelift, but a new beginning. Familiar icons become modern reinterpretations – inspired by their predecessors, yet clearer in line, smarter in detail, and stronger in performance.

- SILENZZ – timeless circular shade, calm presence, optimised acoustic effect.
- SONAHH – voluminous, powerful, a bold statement for open spaces.
- ATMOSS – compact and efficient, ideal for smaller meeting points.
- SERENII – linear versatility with new V-Cuts (Cube, Plain, Groove) and rounded corner options.
- SOLISS – iconic ring form with precise geometry, available in two sizes and cut variants.

NEW FEATURES, NEW STANDARDS

The redesigned ACOUSTIC family offers more than aesthetic updates – it sets new benchmarks for architectural lighting:

- Fresh Designs – new V-cuts and shapes create a distinctive architectural expression.
- Enhanced Light Performance – up to 160 lm/W, CRI > 90, glare-free illumination with opal, clear, or microprismatic diffusers.
- Smarter Logistics – foldable constructions enable flat packaging for easier transport and space-saving planning.

BRAND STATEMENT

This relaunch is not an ending but a beginning. With visionary design, smarter features, and a clear mindset, PROLICHT empowers architects and planners to think boldly and create spaces that inspire and captivate. This spirit is embodied in the brand promise – designed to create.

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